

## COVER LETTER

November 25, 2025

Dear Editor,

We wish to submit the original research entitled “*Pro-Environmental Attitude and Affective Responses to Visual Environmental Pollution: An Exploratory Study*” for consideration by the *Interamerican Journal of Psychology*. The manuscript reports two complementary studies from a Master’s thesis<sup>1</sup> (Sauerbronn, 2016) that jointly investigate how pro-environmental orientation influences the affective and implicit processing of environmental stimuli. Study 1 examined explicit emotional evaluations of clean and polluted river images, while Study 2 employed a Brief Implicit Association Test (BIAT) to assess automatic associations with the same environmental stimuli matched with positive and/or negative stimuli. The manuscript slightly exceeds the 20-page to report two complementary experiments, each containing essential and specific methodological details. Integrating the two studies, this research offers a more comprehensive perspective on how ecological attitude influence explicit affective processes in response to the environmental pollution, but not during the implicit association task.

In accordance with the *Interamerican Journal of Psychology* double-blind review policy, all author names, affiliations, and identifying information have been removed from the submitted version of the manuscript. The full author information will be provided separately during the submission. We believe that this work aligns with the journal’s scope, particularly regarding the affective and cognitive processes underlying human–environment relations. With the submission of this manuscript we would like to undertake that:

1. All authors of this manuscript have directly participated in the planning, execution, or analysis of the study;
2. All authors have agreed upon the content of the article and the order of authorship;
3. The contents of this manuscript have not been copyrighted or published previously and are not under consideration elsewhere;
4. The research was conducted in compliance with ethical standards and approved by the Institutional Research Ethics Committee (protocol no. 1215041). All participants provided informed consent prior to participation.
5. All authors declare that there are no Conflicts of interest regarding the publication of this work.

Thank you very much for considering our submission. We appreciate your time and look forward to your feedback. Please address all correspondence concerning this manuscript to me at [psicoerick@yahoo.com.br](mailto:psicoerick@yahoo.com.br)

Sincerely,



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<sup>1</sup> Sauerbronn, M. C. (2016). A Percepção de imagens de rios limpos e poluídos usando métodos psicofísico e psicométrico (Master’s thesis). Federal University of Pernambuco.